



## MUNICIPAL DEPARTMENT 2017 ACCOMPLISHMENTS

2017 saw significant development in the City of Waupun. From laying the foundation to modernize our healthcare and skilled nursing facilities to supporting improvements in our schools and expanding city boundaries to leverage our presence along the US 151 corridor, the foundation has been laid to strengthen our economic development presence and foster continued investment in this great community. Following are some of the many exciting initiatives our team accomplished in 2017.

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### 1. Attractive, Engaged, Inclusive and Welcoming Community

- Introduced Sculpt, Waupun's Young Professional Network, to strengthen networking and talent development efforts in the community.
  - Fostered private investments in downtown redevelopment totaling \$148,236 (supported by Business Improvement grants totaling to \$12,178 and Community Development Authority grants totaling to \$60,386)
  - Expanded marketing of housing improvement grant to assist residents.
  - Remodeled City Hall's entrance to better serve the community, increasing efficiency by having Public Works and Clerk's office combined for sharing of information and office coverage.
  - PSC Hearing on Alliant Territorial Boundary Agreement approved to enhance service delivery to Waupun residents.
  - Fire Department's Annual Food Drive raised 4,700 lbs. of food and \$770 for the Waupun Food Pantry.
  - Awarded year two status as a Connect Community and forged a partnership with the Waupun Area Chamber of Commerce to help facilitate downtown events that bring the community back to the heart of our business district.
  - Supported community events, including Halloween on Main, End of School bash at Family Video, and Fire Prevention Week (1,100 children exposed to fire safety practices).
  - Held our second annual Community Services Open House with more than 800 community members in attendance.
  - Handed out smoke alarms, batteries and general safety information at the annual Change your Clock, Change your Batteries event alongside Pizza Ranch and the Dodge County Senior Expo.
  - Collaborated with Waupun Festivals to support operations of Celebrate Waupun and four primary City Hall Auditorium Events.
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## **2. Reliable, Well-Maintained Infrastructure and Reliable and Affordable Transit Alternatives**

- Completed shared-ride taxi audit and renewed grant application to ensure public transit alternatives in the community.
  - Established a road improvement capital fund that will pave the way for every-other-year road reconstruction projects.
  - Replaced 22 year old pumper/engine.
  - Replaced 30+ year old Outdoor Warning Sirens.
  - Added new fiber optic line to increase our internet bandwidth at the Public Library.
  - Waupun Utilities was recognized by American Public Power Association for a Certificate of Excellence in Electric Reliability Award.
  - Upgraded sanitary, storm-sewer and parking lot on the west side of Community Center.
  - Installed new power supplies at Tanner Park to eliminate annual costs (estimated cost savings exceed \$10K per year) for festivals and events.
  - Completed the annual Recycling Grant Applications and Final Reports and Stormwater Grant reimbursement.
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## **3. Recreational, Cultural, and Educational Opportunities to Strengthen Quality of Life**

- Completed 5-year Outdoor Recreation Plan, including a master-plan to inform redevelopment of McCune Beach Park.
  - Supported community events in collaboration with Waupun Festivals to enhance recreational, cultural and educational opportunities in the community.
  - Fire Extinguisher training conducted at 2 local businesses and at the Open House = 100+ individuals trained in how to properly use a fire extinguisher.
  - 50+ smoke alarms were installed and over 200 batteries handed out to homeowners in the community.
  - Police Department completed annual community education and awareness programs.
  - Increased number of adult programs throughout the year at the Waupun Public Library.
  - Summer Reading Program touched 324 children in the community to support literacy.
  - Started “1,000 Books Before Kindergarten” program to support early literacy in the community.
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#### 4. Safe, Healthy and Sustainable Community

- Worked with Waupun Area Junior/Senior High School to conduct the Pathways and Partnership Community Job Fair, exposing students to local employers and connecting job seekers with local opportunities.
- In partnership with Agnesian Healthcare, initiated a coalition on aging to begin looking at the longer term needs of our aging community.
- Participated in training meetings at all 3 correctional facilities in town to support public safety needs.
- The Department of Safety and Professional Services (DSPA) conducted their 5-year audit of the Fire Department. The auditor was very complimentary of the Fire Department and specifically commended the members for their attendance at training.
- 200+ hours devoted to City Ordinance issues to ensure public safety.
- Completed extensive training for public safety staff including mass casualty simulation and propane gas safety and response which saw 100 firefighters across 17 agencies from Dodge and Fond du Lac Counties in attendance.
- Increased focus on drug enforcement and implemented Narcan program.
- Introduced new K-9 officer and handler (Officer Schneider and K-9 Boomer).
- Conducted dementia-friendly and CPR/Safety training for library staff.
- Grant received from Agnesian HealthCare Foundation to install and AED at the library.

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#### 5. Economic Vitality

- Introduced a 5-year Strategic Economic Development Plan and Branding Platform that will give us a platform to market the assets that are important to the businesses we are working to attract, grow and retain. Our brand message will evolve on the economic development front to one where we discuss availability of natural resources, access to critical transportation infrastructure, proximity to major markets, workforce strategies, and more.
- Forged a strategic partnership with the Fond du Lac Area Convention and Visitor's Bureau as Waupun's tourism entity, focused on promoting Waupun tourism assets.
- Expanded Connect Community programming in alliance with Waupun Area Chamber of Commerce and supported the introduction of the Farmer's Market to downtown Waupun.
- Created Tax Increment District 7 and acquired land in Heritage Ridge (US 151 and STH 26 interchange) to expand Waupun's presence along the US 151 corridor.
- Completed phase 1 of a multi-million dollar Heritage Ridge development by securing Eden Meats and Catering development on the site.
- Worked with the Christian Home Board of Directors and Agnesian Healthcare to advance the affiliation agreement and secure commitment to construct a

new 50-bed skilled nursing and rehabilitation facility and 30-unit assisted living facility in Waupun.

- Completed land studies in the Waupun Industrial Park for industrial development and established profiles in WEDC's online marketing database.
- Worked with IGNITE! Resource Network to bring Business Model Canvas training to local businesses.
- Secured entrepreneurial grants for two Waupun businesses to conduct business planning and increase their individual marketing presence/reach.
- Coached 11 small businesses, assisting with business and marketing planning and support.
- Joined board of directors of Envision Greater Fond du Lac to ensure county-wide representation of this new economic development organization.
- Supported Creative Economy Week by passing a resolution recognizing the impact the creative economy has on economic vitality and partnered with Waupun Fine Arts to host a reception, recognizing student achievement in the arts.
- Completed stormwater utility rate study that lowered the ERU to \$7 per month. Ordinances were revised and made more business/customer friendly.
- Hired Ehlers Investment Advisors to manage Utility and City investment portfolio.
- Participated in the Inland Oil Spill Response workshop through the Department of the Interior. This training was important due to the Horicon Marsh and the impact visitors have on our local economy.
- Established New Load Market Pricing for industrial customers to enhance Waupun's economic development package.
- Completed a storm water quality management plan in accordance with DNR requirements.
- Published an analysis of multi-unit apartment occupancy rates and began working with developers to address a housing gap in the community.

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## 6. Excellence in Government

- Evolved the budgeting process to increase transparency and identify key priorities that informed work approved in the 2018 budget. Particular emphasis was placed on road and infrastructure repairs as a key priority.
- Received a Fuldner Grant through the WI State Historical Society to hire a consultant that will assist with nomination papers to create a Downtown Historic District.
- Forged a relationship with Associated Benefits Consulting to develop a strategic plan for health insurance that ensures our ability to provide employee health coverage in a fiscally responsible manner.

- Hired Jeff Daane as new Director of Public Works. Daane completed all professional development requirements for his position ahead of schedule.
- Hired Scott Loudon as Police Chief and Jeremy Rasch as Deputy Police Chief, after the retirement of long-standing Police Chief Heeringa. Rasch graduated from the FBI National Academy in December.
- Improved use of technology to support records management and process efficiencies across all city functions.
- Implemented quarterly financial dashboard to provide to Council on a quarterly basis improving communication of financial information.
- Compiled written financial management policies and framework for financial stability.
- Converted Utility Billing Customer Information System to Nortstar.
- Training tower commissioned. This facility provides high-level training for firefighters on the local and regional levels.
- Became a reporting station for the National Weather Service out of Sullivan/Milwaukee.
- Became a Weather-Ready Nation Ambassador for the National Oceanic and Atmospheric Administration (NOAA). This initiative is NOAA's effort to formally recognize NOAA partners who are improving the nation's readiness, responsiveness, and overall resilience against extreme weather, water, and climate events.
- All firefighters recertified in CPR and AED use. This training contributed to saving a life this past November. Additionally, 2 firefighters received their Firefighter 1 state certification; 4 firefighters received their Firefighter 2 state certification; 3 firefighters received their Aerial Operator state certification.
- Received \$1,000 Kwik Trip Kares Grant for the purchase of a FAST Rescue Board.
- Received \$450 donation from Perfectly Polished for the purchase of a FAST Rescue Board.
- Received \$4,200 donation from Koch Pipeline for the purchase of water rescue equipment.
- Received \$1,000 grant from Alliant Energy Foundation for the purchase of a Thermal Imaging Camera. New technology could result in a 75% reduction in replacement cost.
- Call volume for fire services over the past three years is up 106% over the 10-year average (2005-2014).
- Police department increased collaboration with other agencies.
- Randy Posthuma assumed role serving on Executive Committee of WPPI.
- The Mayor and Utility Commission representatives participated in APPA Legislative Rally in DC. This is the first time Waupun has ever had a chief executive participate and advocate on behalf of the City and Utilities during this rally in DC.
- Recognized for the WPPI Utility Leadership Award. The criteria for this award is based off a utility that has shown advancement of WPPI

membership strategic initiatives, has provided benefits to the membership, has shown to be a model for other utilities to follow and has been a strong supporter of public power and joint action.

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