



GREATER ST. LOUIS AREA
Home Educators Expo

Attention homeschoolers, businesses, tutors, music instructors, and more!

Every attendee at the Greater St. Louis Home Educators Expo is given a goody bag that includes an Expo Program/Booklet, which is a guide to that year's speakers and exhibitors. In order to make the Expo Booklet a more useful tool to families, (and to generate a bit more income without raising entrance fees), we are offering a new advertisement option--- **The Expo Business & Service Guide**. It is very affordable--**3 full lines for just \$10.00!**

If you would like to advertise your business, please see the forms on the next two pages. Of course, feel free to purchase a larger ad, but our 3-lines-for-\$10 is geared to individual and smaller businesses.

BONUS: Purchase a \$50 ad or more and you will be listed in the Business & Service Guide for free!

We can take your ad digitally or on paper--both directions are included. Our hope is that families will want to keep their Expo Booklet and refer to it all year long when they are searching for a particular product or service.

If you have any questions, please contact Cathy Mullins at Ekcmullins@gmail.com

Thanks so much!

The Expo Board

2014 rates for advertising at the
Greater St. Louis Area Home Educators Expo
March 27-29, 2014

Final advertisement approval will rest with the Expo Board.

Make checks payable to: GSLAHE and mail to:
226 Victor Ct. Ballwin, MO 63021

Expo Bag Inserts: (you provide insert)

1000 single sheets	\$100
1000 multi sheet (max 3)	\$ 200
1000 ½ sheet or postcard	\$ 75
Catalog rates	Inquire at stlexpo@att.net

Materials should be sent (or delivered) to arrive no later than March 20, 2014 to:
Pat and Kerrie Tate 617 Bacon Ave. St. Louis, MO 63119-1514

Expo Program/Booklet Ads

Expo Business & Service Guide★	3 lines = \$ 10
Business Card size ad*	\$ 50
¼ page*	\$125
½ page*	\$200
Full page*	\$300

★See next page for details and form.

*All of these ads must be sent in the jpg format.

BONUS: Purchase a \$50 ad or more and you will be listed in the
Expo Business & Service Guide for free!

Ad copy will be understood to have been proofed by you and to be print ready.
Deadline is March 10, 2014.

Cathy Mullins will be handling the Booklet ads. Ekejmullins@gmail.com

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Expo Business & Service Guide Ad Form

Please print clearly.

Name of Business or Service:

Contact Person:

**Contact Number or
Email:** _____

Website (if you have one): _____

Text: (approximately 50 words = 3 lines)

Sample: BROOKMAN PLUMBING - Patrick is a homeschool dad to six girls and one of the founders of our local annual Expo. He has been in leadership in the West County Christian Home Educators support group. Patrick can be reached at: (636) 675-3432

*Please send this form and \$10 (check to GSLAHE) to:
Cathy Mullins, 3675 Montana, St. Louis, MO 63116*

*If you prefer, you can email your Business & Service Guide ad to Cathy at **Ekcmullins@gmail.com**
and send the payment to this Paypal address: **stlouisexpo@gmail.com***