



# All Breeds Showcase Sale Live VIDEO AUCTION with VIDEO BROADCAST

**GENETICS • SHOW HEIFERS • BREDS  
COW/CALF PAIRS • BULLS**

**SATURDAY, SEPTEMBER 28th at 1 P.M.**

**Sale will be held in the Expo Trade Show Building  
Wisconsin State Fair Park, West Allis, Wisconsin**

Breeders: Consignments are open for the 2019 27th World Beef Expo Showcase Sale. Consign your best to represent your beef cattle breeding program. The Showcase Sale enables breeders the marketing opportunity to promote their breeding programs and show cattle to one of the largest crowds of Junior Show Exhibitors and Breeders from throughout the U.S.

New Concept in 2019: the Showcase Sale will be transforming to a Video Auction with a LIVE Broadcast. The sale cattle will be on display in the south show ring for pre-sale selection, starting at noon. The sale will be held in the Expo Trade Show Building.

Consignment forms are available online at [www.worldbeefexpo.com](http://www.worldbeefexpo.com) or at [www.larrymartinlivestock.com](http://www.larrymartinlivestock.com). Consignors will pay a \$100 entry fee, which is credited towards a 15% commission, which includes cataloging, online services, auctioneer, consulting, sales staff, World Beef Sponsorship, LMCS sales management.

If interested in consigning, please contact Larry Martin at 217-433-0242 or Greg Miller at 608-778-8785, or email [lmcs2000@gmail.com](mailto:lmcs2000@gmail.com) for your sale entry form.



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