



The 27th Annual World Beef Expo 2019 Schedule of Events
September 27-29, 2019 – Wisconsin State Fair Park



Schedule is subject to change updated 8/17/2019

Wednesday, September 25

10:00 a.m. Barns Open for Early Arrivals

10:00 a.m. Entry Office Open

Thursday, September 26

10:00 a.m. All Open Show Cattle must be in place
11:00 a.m.- 4:00 p.m. Open and Jr. Show Check-In
5:00 p.m. Tie Outs Open

5:00 p.m. - 7:00 p.m. Trade Show Open - WPP
5:00 p.m. - 7:00 p.m. Silent Auction opens-WPP
5:30 p.m. - 7:00 p.m. Exhibitor Reception - WPP

Friday, September 27

8:00 a.m. Angus Show Ring 1
8:00 a.m. Hereford Show Ring 2
9:00 a.m. - 7:00 p.m. Trade Show & Silent Auction Open - WPP
11:30 a.m. Belted Galloway Show Ring 2
12:00 p.m. Simmental Show Ring 1
12:00 p.m. All Sale Cattle must be in place
12:00 p.m. Chili Lunch - WPP
1:00 p.m. Collegiate Livestock Judging Contest – Discovery Barn

1:30 p.m. Shorthorn Show Ring 2
4:00 p.m. Highland Show Ring 1
4:30 p.m. Red Angus Show Ring 2
5:00 p.m. American British White Park Show Ring 1
5:00 p.m. Tie Outs Open
7:00 p.m. Exhibitor Social Hour - Coliseum

Saturday, September 28

8:00 a.m. Mini Hereford Show Ring 1
8:00 a.m. American Galloway Show Ring 2
8:00 a.m. - Noon YS Contest – WPP
9:00 a.m. Maine-Anjou Show Ring 2
9:00 a.m. Wagyu Show Ring 1
9:00 a.m. - Noon Junior Show Cattle Check-in – LLDD
9:00 a.m. - 7:00 p.m. Trade Show & Silent Auction Open – WPP
9:30 a.m. American Aberdeen Show Ring 1
10:00 a.m. Chianina Show Ring 2
10:30 a.m. Commercial Show Ring 1

11:00 a.m. Charolais Show Ring 2
11:00 a.m. All Junior Show Cattle must be in place
11:30 a.m. Murray Grey Show Ring 1
11:30 a.m. All Other Reg. Cattle / AOB ** Ring 2
12:00 p.m. Sale Cattle on Display - Discovery Barn
1:00 p.m. Sale – WPP
2:30 p.m. Youth Showmanship - Coliseum
4:00 p.m. Shoot the Bull- WPP
5:00 p.m. Silent Auction Closes- pick up items
5:30 p.m. Stock Show University Clinic - Discovery Barn
6:00 p.m. Early Release Option

Supreme Champion Drive - 7:00 p.m. – Coliseum

Youth Sweepstakes awards, Showmanship awards & Scholarship winners will be announced during Supreme Drive

Sunday, September 29

8:00 a.m. Junior Heifers Ring 1
8:00 a.m. Junior Prospect Steer Show Ring 2
Followed by Junior Market Steer Show Ring 2
Followed by Junior Heifers Show Ring 2

9:00 a.m. - 2:00 p.m. Trade Show Open WPP
4:00 p.m. Release
6:00 p.m. All Cattle out of Barns

At the conclusion of the junior heifer show all Grand & Reserve breed heifers will be judged for top 5 heifers in the junior show.

YS = Youth Sweepstakes WPP = Wisconsin Products Pavilion LLDD = Lower Level Double Decker

** All other Reg. cattle with shows not listed will show in their own breed division first then the champions with less than 10 head will compete for AOB Champion for supreme drive.