

## **Bruce Thorson**

My name is Bruce Thorson, I live in Rudolph WI. My wife and I operate an embroidery business, Images Embroidery. We specialize in agricultural embroidery. We travel the upper midwest to cattle, hog, and dairy shows. In addition we farm raising Angus based, Hereford, and Mini Hereford cattle. We farm with our son Chris and granddaughter Brenna. During my previous terms on the board, I have been primarily responsible for coordinating the trade show, and other events held in the Ag Products building. I enjoy working on 'events' like World Beef Expo, the dedication of all of the volunteers at this show is impressive. It has a great history and I think it has the potential to continue to grow.