



The 28th Annual World Beef Expo 2020 Schedule of Events
September 24-27, 2020 – Wisconsin State Fair Park



Schedule is subject to change updated 9/8/2020

Wednesday, September 23

4:00 a.m. Grounds open for arrivals – check in for cattle

10:00 a.m. Entry office opens

Thursday, September 24

9:00 a.m. All Open Show cattle must be in place

5:00 p.m. Tie Outs open

12:00 p.m. Trade Show opens

7:00 p.m. Trade show closes

3:00 p.m. Open show begins

Ring 1

American Galloway
American Aberdeen
Commercial
Murray Grey

Ring 2

Maine-Anjou
Chianina
Charolais
AOB – All other Breeds

Friday, September 25

8:00 a.m. Open Shows resumes – Coliseum

Ring 1

Angus
Simmental
Highland

Ring 2

Hereford
Belted Galloway
Shorthorn
Red Angus
Mini Hereford

9:00 a.m. Trade Show & Silent Auction opens

5:00 p.m. Silent Auction closes **

2:00 p.m. Additional Junior cattle may begin to arrive & check in

7:00 p.m. Trade Show closes

5:00 p.m. Tie Outs open

Supreme Champion Drive – 7:00 p.m. – Coliseum

All breed champions will compete for Supreme Grand Champion in each species during the Supreme Drive in Alphabetical order starting with Bulls, then Cow-calf followed by Heifers

Saturday, September 26

8:00 a.m. Collegiate judging contest – Coliseum

10:00 a.m. Sale Cattle on Display – Old Dairy Barn

9:00 a.m. All Junior Show cattle must be in place

12:00 p.m. Sale – Discovery Barn

9:00 a.m. Trade Show & Silent Auction opens

1:30 p.m. Showmanship – Coliseum

4:30 Prospect Steers followed by Market Animals - Coliseum

5:00 p.m. Silent Auction Closes **

5:00 p.m. Tie Outs open

7:00 p.m. Trade Show closes

At the conclusion of the Market Animal show all Grand & Reserve breed champions will be eligible for top 5 Market Animals.

Sunday, September 27

8:00 a.m. Junior Heifer show – Coliseum

Ring 1

Herefords
American Aberdeen
Angus
Shorthorn
Pinzgauer
AB White Park
Belted Galloway
Red Angus

Ring 2

Chianina
Simmental
Maine-Anjou
Commercial
Other Registered Cattle
AOB Purebred
AOB Percentage

9:00 am Trade Show opens

2:00p.m. Trade Show closes

** winning bidders please pick up items at 5:pm each day

At the conclusion of the junior heifer show all Grand & Reserve breed heifers will be eligible for top 5 heifers in the junior show.