## 23rd Annual World Beef Expo Multi Breed & Club Calf Showcase Sale

## Introducing the 2015 World Livestock Auctioneer Championship Reserve Champion



Brian Curless is an auctioneer from Pittsfield, IL. Growing up in an auction family, and showing cattle locally, regionally and nationally, Brian is well versed in all aspects of the livestock auction culture. While working at The Pittsfield Community Sale Barn livestock auction market and the general auction company his family was involved with, the auction method of marketing became a major influence on his life. He was a member of the livestock judging teams and graduated from Black Hawk East Junior College ('86) in Kewanee, IL, Oklahoma State University ('88) in Stillwater, OK and is a graduate of the Missouri Auction School ('92) in Kansas City, MO.

Brian eventually took over the auction company and today owns and operates Curless Auction, conducting auctions of farmland, residential real estate, farm machinery, livestock, guns, and more. Brian currently fills the auctioneer duties at area livestock auction markets including

the F&T Livestock Market in Palmyra, MO and Fairview Sale Barn in Fairview, IL and sells purebred cattle auctions in several states throughout the year.

Auctioneer contest achievements include 2015 World Livestock Auctioneer Championship (WLAC) Reserve Champion, 2014 WLAC Regional Qualifier Reserve Champion, 2013 WLAC Regional Runner-Up Champion, 2013 Illinois State Auctioneer Champion, and 2012 WLAC Regional Qualifier Champion.

Brian lives on the family farm in rural Pittsfield, IL with his wife of 22 years, Sandy and three children, Frazier (19), Isabella (16) and Anna (14). They own and manage a 70 head crossbred cow herd in Pike County, IL. Brian can be contacted by mobile at 217-242-1665 or by email at bcurless@adams.net.



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