

Chapter 14.18

Signs

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14.18.010 Signs generally.

Signs are permitted as an accessory use to the principal use of the premises, subject to the following:

A. The gross area of signs per establishment shall not exceed two times the line of feet of frontage of the lot on which such signs are located.

B. Educational or institutional signs may have .15 square feet of sign for each lineal foot of the frontage on the longest street abutting the property, not to exceed 100 square feet.

C. No sign affixed to a structure shall project more than four feet beyond the limits of such structure and shall not project across lot lines.

D. Signs may not be closer than 15 feet of any property line that abuts a residential district.

E. Non-illuminated window signs placed within a building and not exceeding fifty (50) percent of the window area are permitted.

F. Illuminated signs or lighting devices shall not employ flashing, rotating or moving light. In no event shall an illuminated sign or lighting device be situated to direct or beam light onto adjacent residential land or onto a public right-of-way, waterway, air corridor or premises adjacent to any of these, so as to cause glare or reflection that may constitute a nuisance or traffic hazard.

G. A product identification sign may be integrated into permitted freestanding

monument or wall sign and shall be included as part of the maximum allowable sign area. A product identification sign shall not exceed ten (10) percent of the maximum allowable sign area.

H. Canopies and marquees shall be considered an integral part of the structure to which they are attached. Signs may be attached to a canopy or marquee, but the canopy or marquee shall not be considered as part of the wall area. Attached signs shall not extend above the roof or parapet line of the building.

I. A sign pertaining to the lease or sale of a building or property is permitted. Such sign shall not be illuminated and shall not exceed forty-eight (48) square feet in area.

14.18.020 Projecting signs.

No projecting sign or supporting structure shall project more than forty-two (42) inches from the wall of a building nor be less than ten (10) feet from the base of the wall, nor higher than twenty-five (25) feet from the ground level to the top of the sign on a multi-story building. No window or part of a window shall be situated within the area of such sign or its supporting structure and no such sign shall obstruct the light and vision of a window. Every face of a projecting sign shall be considered as a separate sign for the purposes of computing the allowable area.

14.18.030 Banners.

Individual businesses and each business in a multi-tenant building shall be allowed two ten-day periods in a calendar year to display a building-mounted banner. Banners are limited to forty (40) square feet in size. In case of grand openings, building-mounted banners are permitted for a maximum of ten days.

14.18.040 Free standing signs.

Free standing signs up to 25 feet in height have a minimum setback of 10 feet from the property line. Freestanding signs up to 35 feet in height have a minimum setback of 20 feet from the property line.

14.18.050 Electronic message signs.

Electronic message signs may be permitted by a conditional use permit when in compliance with the following standards:

A. They may not create a traffic hazard by reason of position, shape, movement or color.

B. They must have a minimum display duration of four seconds. Such displays shall contain static messages only, changed through dissolve or fade transitions, or with the use of other subtle transitions that do not have the appearance of moving text or images.

C. They shall be equipped with ambient light monitors, which adjust the brightness level of the sign based on ambient light conditions.

D. They shall not exceed 3,500 Nits (candelas per square meter) between the hours of civil sunrise and civil sunset and shall not exceed 500 Nits between the hours of civil sunset and civil sunrise as measured from the sign's face. The lamp wattage and luminance level in Nits shall be provided at the time of permit application.

E. They shall not exceed forty (40) percent of the allowable sign area for a given sign.

14.18.060 Commercial property signs.

A commercial property with one tenant may have one freestanding or monument sign not to exceed 80 square feet in size. A commercial property with two or more tenants may have a freestanding or monument sign not to exceed 100 square feet in size. If either property has frontage on more than one road, one sign may be erected

at each frontage, but the total square footage restrictions shall not be exceeded.

14.18.070 Materials and maintenance.

Signs shall be constructed with durable materials and all wood and metal components shall be painted or stained. Signs shall be professionally produced and changeable copy that is hand-lettered shall comprise no more than 75 percent of the sign face. All signs shall be maintained by the owner. If a sign is found to be unsafe or not maintained properly, the village may cause said sign to be removed summarily and without notice.

14.18.080 Prohibited signs.

A. No sign shall resemble any official marker erected by a governmental agency or display such words as "stop" or "danger."

B. No sign shall obstruct any window, door, fire escape, stairway or opening intended to provide light, air, ingress or egress from any building or structure.

C. Motion signs, flashing signs and rotating signs are prohibited.

D. Signs attached to trees, fences, utility poles or other such permanent fixtures not specifically intended as sign structures are prohibited.

E. Signs are prohibited on walls facing a residential property unless separated by a village street.

F. No business or advertising sign shall be painted directly onto any exterior building surface, but rather shall be on a separate frame.

G. Billboards and roof signs are prohibited.

H. Temporary signs not in compliance with this ordinance may be removed summarily and without notice.

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