

Sponsorship Opportunities

WORLD BEEF *Expo*

September 23-26, 2021

Wisconsin State Fair Park

Sponsorship Opportunities

****updated 3/26/2021****

World Beef Expo Platinum Sponsor - \$10,000

This is an unbelievable opportunity to showcase your business as the Platinum Sponsor of WBE. Your business will value the promotions that come with this exclusive partnership. The Supreme Drive is the only open show in the country that selects a top five from 20+ breeds represented.

- Logo on large photo backdrop in Coliseum
- Logo on all 15 Banners given out to top 5 in each Supreme Drive divisions
- Representative from Company in picture with all Supreme Drive Champions
- Logo on top of World Beef Expo website home page
- Premium location for a 10 x 20 trade show booth space
- Speaking opportunity and VIP seating during Supreme Drive
- Multiple postings on WBE Facebook page with logo
- Video on Facebook page & website highlighting business
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Junior Show Sponsor - \$7,500

The weekend is packed with youth and their family's exhibiting livestock. Sponsorship includes three separate junior show divisions (Heifers, Prospect Steers and Market Animals)

- Logo on top 5 banners for each Junior Division
- Representative from Company in picture with top 5 winners in each Junior Division
- Custom marketing flier made/promoted with your logo
- Logo placed on top 5 champion photos on website
- Premium location for 10x10 trade show booth space
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Junior Showmanship Sponsor - \$2,500

Sponsors will appreciate first hand the excitement on the youth faces when you hand them an award for their accomplishment. Over 350 youth participate in this contest!

- Recognition on World Beef Expo website under showmanship page
- Sponsors name on all 28 showmanship banners (Grand and Reserve in each age group)
- Custom marketing flier with your logo
- Logo on group winners' photo on website
- 10x10 trade show booth
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Junior Sweepstakes Sponsor - \$2,500

Youth are challenged by entering the different educational contests sponsored by your business. Contests are completed online during the first quarter of 2021 with the top individuals receiving awards during the Supreme Drive at the 2021 WBE.

- Recognition on World Beef Expo website under sweepstakes page
- Sponsors logo on 40 banners for top individual and high point winners
- Custom marketing flier made/promoted with your logo
- Logo on group winners' photo on website
- 10x10 trade show booth
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

College Judging Contest Sponsor - \$2,500

College students throughout the country use their livestock evaluation skills and speaking ability during this Judging Contest.

- Recognition on World Beef Expo website under college judging page
- Sponsors name on all individual contest and top 5 highpoint division banners
- Custom marketing flier made/promoted with your logo
- 10x10 trade show booth
- Logo on group winners' photo on website
- Multiple postings on WBE Facebook page with logo
- Logo on WBE sponsorship page with link to your website
- Logo in the center of each ring

Gold Sponsorship - \$1,000

- Name placed on 6 banners for a particular open breed show (Champion & Reserve Banners)
- Recognition during Supreme Drive and during the particular breed show
- 10x10 trade show booth
- Logo on WBE sponsorship page with link to your website
- One Facebook post on WBE page
- Logo with link to your website on WBE Sponsor page
- Logo placed on Gold sponsor group banner

Silver Sponsorship - \$500

- Name placed on 4 Junior Show breed winner (Grand & Reserve) banners
- Recognition during breed show
- Logo on WBE sponsorship page with link to your website
- One Facebook post on WBE page
- Logo placed on Bronze sponsor group banner

Bronze Sponsorship - \$250

- Name placed on 2 Junior Show breed winner (Grand & Reserve) banners
- Logo placed on Silver sponsor group banner
- Logo on WBE sponsorship page with link to your website
- One Facebook post on WBE page

***We are always willing to work with sponsors so contact us if you have an idea.
In-kind sponsorships are welcomed. Contact us to see how we can work together.***

***For additional information and details on sponsorships
(920) 479-0658 info@worldbeefexpo.com***

Sponsorship Agreement Form

If any unforeseen circumstances force World Beef Expo to cancel, 90% of your 2021 sponsorship will be returned.

Please type or print clearly. ALL INFORMATION MUST BE PROVIDED.

Company/ Farm Name _____

Contact Name _____

Email _____

Website _____

facebook page _____

Address _____

City & State _____

I'm interested in donating the following item(s) for the Silent Auction:

Opportunity	Value	Please initial
Platinum Sponsorship	\$10,000	_____
Junior Show Sponsor	\$7,500	_____
Junior Showmanship Sponsor	\$2,500	_____
Junior Sweepstakes Sponsor	\$2,500	_____
College Judging Contest Sponsor	\$2,000	_____
Gold Sponsorship	\$1,000	_____
Silver Sponsorship	\$500	_____
Bronze Sponsorship	\$250	_____
Other Amount to be used as needed	\$._____	_____

Make check payable to World Beef Expo.

Mail payment and this form to:

World Beef Expo, P.O. Box 1, Burnett, Wisconsin 53922