

Sponsorship Opportunities

WORLD BEEF *Expo*

September 24 -27, 2020

Wisconsin State Fair Park

Sponsorship Benefits

Platinum Overall World Beef Expo “presented by” sponsor - \$7,500

This is an unbelievable opportunity to showcase your business as the Presenting Sponsor of WBE. Your business will value the marketing, advertising, and promotions that come with this exclusive partnership.

Includes same benefits as Gold sponsorship *plus*:

- Logo in large photo backdrop in coliseum
- Representative in picture with Supreme Champion Open Heifer
- Logo on top of World Beef Expo home page
- Signage with logo throughout expo grounds
- Speaking opportunity during Supreme Drive
- Walk with the judges to present Open show Champion Heifer award during Supreme Drive
- Logo or “presented by” on WBE marketing material
- Multiple postings on WBE facebook page with logo

Showmanship Sponsor - \$1,000

Sponsors will appreciate first hand excitement on the youth faces when you hand them an award for their accomplishment.

Includes same benefits as Gold sponsorship *plus*:

- Recognition on World Beef Expo website under showmanship page
- Custom marketing flier made/promoted with your logo
- Speaking opportunity during contest
- Logo on group winners’ photo on website
- Multiple postings on WBE facebook page with logo

Junior Sweepstakes & Collegiate Cattle Judging Contest Sponsor - \$1,000

Youth are challenged by entering a variety of educational contests and College Judging Teams compete in a live cattle judging competition.

Includes same benefits as Gold sponsorship *plus*:

- Recognition on World Beef Expo website under sweepstakes page
- Speaking opportunity during cattle judging contest
- Custom marketing flier made/promoted with your logo
- Logo on group winners’ photo on website
- Multiple postings on WBE facebook page with logo

Junior Show Sponsor - \$2,000

The weekend is packed full with hundreds of youth exhibiting their animals to win prizes sponsored by you.

Includes same benefits as Gold sponsorship *plus*:

- Representative can hand out awards to champions (heifers, steer, prospect)
- Representative will be in picture with Junior Show champions (heifers, steers, prospects)
- Custom marketing flier made/promoted with your logo
- Speaking opportunity during show
- Logo on champion photos on website
- Multiple postings on WBE facebook page with logo

Sponsorship Benefits

Gold Sponsorship: *Your \$500 sponsorship includes:*

- Signage with logo in show ring
- Logo on WBE sponsorship page with link to your website
- Two facebook posts

Bronze Sponsorship: *Your \$250 sponsorship includes:*

- Logo on WBE sponsorship page with link to your website
- 1 facebook post

*For additional information and details on sponsorships, please contact us at:
(920) 479-0658*

info@worldbeefexpo.com

Sponsorship Agreement Form

If any unforeseen circumstances force World Beef Expo to cancel, 90% of your 2020 sponsorship will be returned.

Please type or print clearly. ALL INFORMATION MUST BE PROVIDED.

Company/ Farm Name _____

Contact Name _____

Email _____

Website _____

facebook page _____

Address _____

City & State _____

I'm interested in donating the following item(s) for the Silent Auction:

Opportunity	Value	Please initial
Platinum “presented by” Sponsorship	\$7,500	_____
Showmanship Contest	\$1,000	_____
Junior Sweepstakes & Collegiate Judging Contest	\$1,000	_____
Junior Show Sponsor	\$2,000	_____
Gold Sponsorship	\$500	_____
Bronze Sponsorship	\$250	_____

Please list any pertinent information regarding the sponsorship

Make check payable to World Beef Expo.
Mail payment and form to:
World Beef Expo, P.O. Box 1, Burnett, Wisconsin 53922