



Be Part of a TRADITION

FOR MORE INFORMATION:
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 Like us on Facebook.
World Beef Expo

www.worldbeefexpo.com

About World Beef Expo

Each year people from around the country visit Milwaukee for **one of the largest Midwest cattle events**. World Beef Expo will be celebrating its **twenty-sixth year** providing a world class open and junior beef cattle show, educational seminars, elite sale, junior sweepstakes, showmanship contest, and a trade show during an exciting, fun-packed, three-day event at the Wisconsin State Fairgrounds **September 28-30, 2018!**



WORLD BEEF

SEPTEMBER 28-30, 2018 *Expo*

Wisconsin State Fairgrounds
Milwaukee, WI

Become a SPONSOR

for one of the Midwest's largest cattle expositions!!

One of the Midwest's Largest Cattle Expositions

• Base Sponsorship • \$1,000

Base sponsorship includes:

- Signage with logo in show ring
- Name placed in open and junior show books
- Recognition during Supreme Drive
- Logo on WBE sponsorship page with link to your website
- 10 x 10 booth in trade show that includes 2 chairs, 1 table, WIFI and electricity
- Option to include one sponsor-provided marketing item for open exhibitor grab bags
- Plus, much more!

• Overall World Beef Expo "Presented By" Sponsor • \$10,000

Includes same benefits as base sponsorship +

- Logo in large photo backdrop in coliseum
- Representative in picture with Supreme Champion Open Heifer
- Logo on top of World Beef Expo home page
- Signage with logo throughout expo grounds
- Premium location trade show booth space up to 10 x 20
- Speaking opportunity during Supreme Drive
- Logo on grab bags handed out to exhibitors
- Walk with the judges to present Open Show Champion Heifer award during Supreme Drive
- Logo or "presented by" on all WBE marketing materials
- Multiple postings on WBE FB page with logo

• Exhibitor Dinner Sponsor • cost of meal

Includes same benefits as base sponsorship +

- Custom marketing flier made/promoted with your logo
- Speaking opportunity to a large captive audience
- Multiple postings on WBE Facebook page with logo
- Opportunity to handout sponsor provided material

• Showcase Sale Sponsor • \$2,000

Includes same benefits as base sponsorship +

- Full page ad in sale catalog
- Signage in sale ring during sale
- Speaking opportunity at beginning of sale
- Recognition on World Beef Expo website sale page
- Multiple postings on WBE Facebook page with logo

• Showmanship Sponsor • \$2,000

Includes same benefits as Base sponsorship +

- Special signage in coliseum during showmanship
- Recognition on World Beef Expo website under showmanship page
- Hand out awards to youth during Supreme Drive
- Custom marketing flier made/promoted with logo
- Logo on group winners' photo on website
- Multiple postings on WBE Facebook page logo



• Junior Sweepstakes Conteset • \$2,000

Includes same benefits as Base sponsorship +

- Special signage around contest area
- Recognition on World Beef Expo website under sweepstakes page
- Hand out awards to youth during Supreme Drive
- Custom marketing flier made/promoted with logo
- Logo on group winners' photo on website
- Multiple postings on WBE FB page with logo

• Junior Show Contest • \$2,000

Includes same benefits as Base sponsorship +

- Special signage on Sunday in coliseum
- Representative can hand out awards to champions (heifers, steer, prospect)
- Representative will be in picture with Junior Show champions (heifers, steers, prospects)
- Custom marketing flier made/promoted with logo
- Logo on champion photos on website
- Multiple postings on WBE FB page with logo

We are always willing to work within
a sponsor's budget!

In-kind sponsorships are welcomed!

www.worldbeefexpo.com